

### Session #2:

#### Value Proposition for Midwifery-Led Care in Medicaid

The Institute for Medicaid Innovation, in partnership with the Center for Health Care Strategies, developed a [virtual learning series](#) that provided a roadmap to explore implementation of midwifery-led models of care in Medicaid. The [eight-part series](#) focused on CNM/CMs and freestanding birth centers.

#### Session #2: Learning Objectives

1. Identify the value of the midwifery-led model of care from a variety of key Medicaid stakeholders.
2. Identify how access and coverage to midwifery-led models of care could improve birth equity.
3. Identify the challenges and opportunities in ensuring access to midwifery-led models of care, including workforce development, collaboration with physicians, and payment models.

#### Session #2 Panel:

*Moderator:*

**Tricia McGinnis, MPP, MPH**, Center for Health Care Strategies

*Panelists:*

**Karen E. George, MD, FACOG**, George Washington University

**Monica McLemore, PhD, MPH, RN, FAAN**, University of California, San Francisco

**Michael T. Sandwith, MBA**, UnitedHealthcare Community Plan - Tennessee

#### Session #2 Resources:

[Speaker Bios](#)

[Presentation Slides](#)

[Archived Session Recording](#)

[Session Q & A](#)

[Session Transcript](#)

[IMI Report on Improving Maternal Health Access, Coverage, and Outcomes in Medicaid](#)

#### Session #2: Pre-Session Required Activities (52 Minutes)

Before watching the archived session recording, we recommend completing the following activities. The activities are intended to create a shared foundation of knowledge upon which each session will build.

**READ:** (10 Minutes) [Improving Maternal Health Access, Coverage, and Outcomes in Medicaid](#), pages 1-25 and 46-49.

**READ:** (5 Minutes) [Improving Prenatal Care and Delivery in the Wake of COVID-19: Lessons from the Strong Start Evaluation](#)

**READ:** (5 Minutes) [Black Women Again Turn to Midwives, Some Fearing Coronavirus in Hospitals](#)

**READ:** (10 Minutes) [Setting the Standard for Holistic Care of and for Black Women](#)

**READ:** (5 Minutes) [Midwifery = High-Value Maternity Care](#)

**WATCH:** (7 Minutes) [National Committee for Quality Assurance \(NCQA\): Quality Talks 2020](#)

**READ:** (10 Minutes) [Improving US Maternity Care: A 2020 Call to Action to Scale Up Midwifery](#)

#### Session #2: Supplemental Resources (120 Minutes)

**READ** (60 Minutes): [NASEM Birth Settings in America: Outcomes, Quality, Access, and Choice](#)

**WATCH** (60 Minutes): [High-Value Maternity Care: Payment and Benefit Design Solutions](#)

