

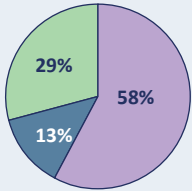


# Annual Medicaid MCO Survey Maternal & Perinatal Health

## Demographics

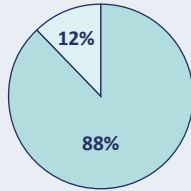
In its sixth year, the 2023 survey findings represent health plan data from almost every state with Medicaid managed care. The annual survey collected information at the parent company/corporate levels and is intended to equip Medicaid stakeholders with the information needed to accurately articulate the national narrative about Medicaid managed care. The survey respondents are representative of the national demographics of all Medicaid health plans.

Health Plan Tax Status



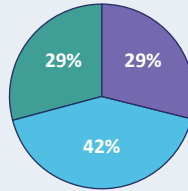
- Private Nonprofit
- Private For-Profit
- Government or Other

Health Plan Markets



- Single State
- Multistate

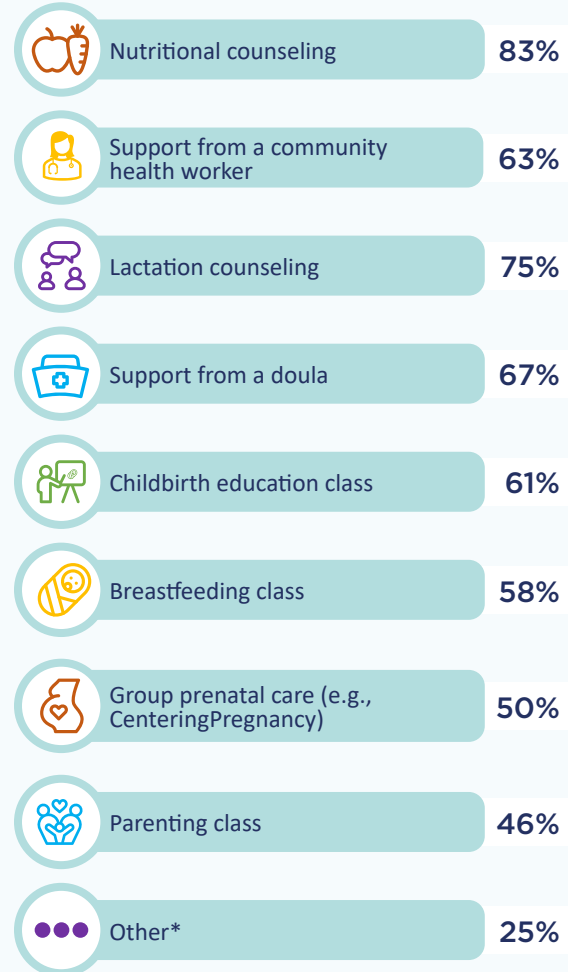
Health Plan Size



- Small Health Plan (<250K Covered)
- Medium Health Plan (250K-1 Million Covered)
- Large Health Plan (>1 Million Covered)

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

## Medicaid Health Plans' Covered Benefits for Pregnant Members



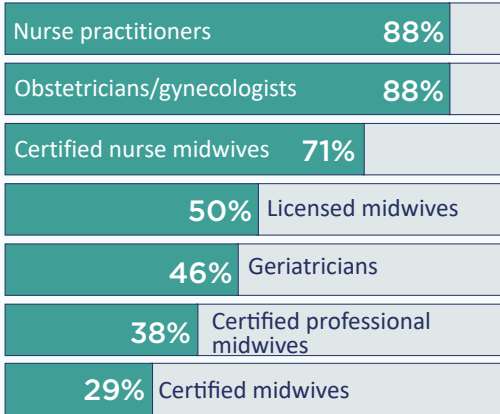
Notes: Other\* includes pre- and postnatal care management for behavioral health, lactation counseling via telehealth, and dental. Four percent (4%) of health plans selected none.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

## Contracted Primary Care Providers for Maternal and Perinatal Health

### Certified Nurse Midwife (CNM)

Advanced practice nurse with either a university-based master's or doctoral degree. CNMs are trained in education programs that are accredited by the Accreditation Commission for Midwifery Education (ACME).



Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

### Certified Professional Midwife

An individual who has varying educational and/or training experiences that might include work as an apprentice.

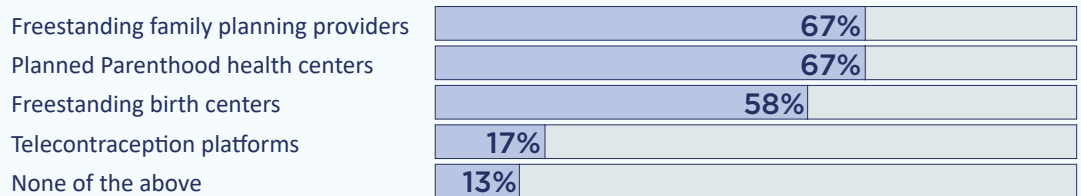
### Certified Midwife

An individual who has graduated from a masters-level midwifery education program that is also accredited by ACME. The training is similar to that of a CNM, but they do not have a nursing degree.

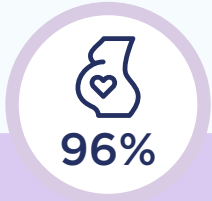
### Licensed Midwife

An individual who has been issued a license to practice midwifery by a licensing board in the state where they practice. This is a legal designation conferring certain rights, restrictions, and legal status as a practitioner and is not the same as certification or credentialing by a midwifery education or accreditation board.

## Medicaid Health Plans' Contracted Settings to Provide Members with Maternal and Perinatal Health



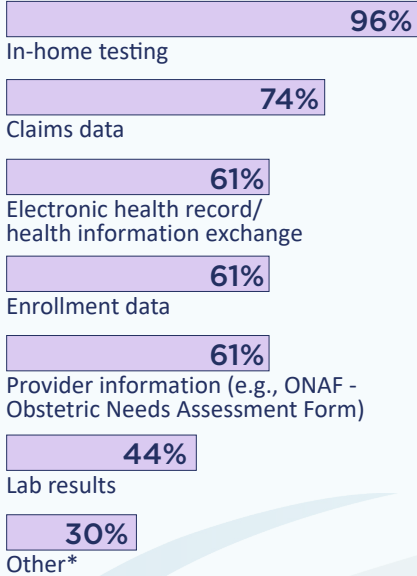
Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."



96%

of Medicaid health plans have a way to identify pregnant members during the first trimester

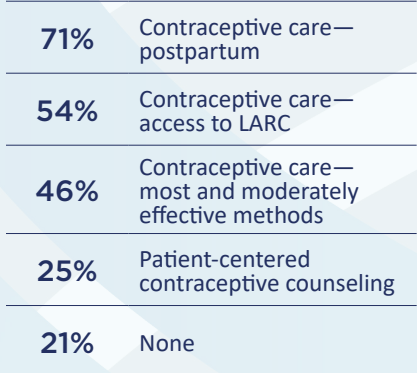
### How Medicaid Health Plans Identify Pregnant Members



Note: \*Other includes new member assessment, real-time emergency department data feed, and incentive for member self-identification.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

### Contraceptive Quality Measures Used by Medicaid Health Plans



Note: LARC - long-acting reversible contraceptive.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

### How State Medicaid Agencies Could Assist Health Plans in Addressing the Maternal and Perinatal Health Needs of Members

83%	Improve data sharing between state and Managed Care Organizations (MCOs)
75%	Improve quality of data shared between state and MCOs
75%	Improve data sharing between government agencies (e.g., foster care system, criminal justice system) and MCOs
67%	Improve data sharing between MCOs and provider groups
58%	Improve data sharing between MCOs and community-based organizations
58%	Establish equitable and sustainable payment levels for doulas
54%	Increase technical assistance resources
42%	Facilitate contracting with community-based organizations
38%	Increase resources to support facilitation of partnerships
38%	Establish equitable and sustainable payment levels for midwives
38%	Remove regulatory burdens and obstacles for midwives to practice at the top of their license
33%	Establish equitable and sustainable payment levels for nonhospital births (i.e., freestanding birth centers and home births)
29%	Remove regulatory burdens and obstacles for freestanding birth centers and home births
25%	Remove funding restrictions for reproductive health care

Notes: Four percent (4%) of health plans selected other. No themes were identified for other. Four percent (4%) of health plans selected "states cannot provide further assistance."

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

### Provider Types for Which Increased Medicaid Reimbursement Rates Would Assist Health Plans in Addressing Maternal and Perinatal Health Needs

	Small Health Plans	Medium Health Plans	Large Health Plans	All Health Plans
Doulas	29%	80%	86%	67%
Perinatal community health workers	29%	80%	71%	63%
Freestanding birth centers	14%	70%	71%	54%
Midwives (e.g., certified professional midwives, certified midwives, and licensed midwives)	29%	60%	57%	50%
Perinatal nutritionist	29%	70%	43%	50%
Community health workers	14%	70%	43%	46%
Nurse-midwives	14%	60%	43%	42%
None	43%	0%	14%	17%

Notes: Eight percent (8%) of health plans selected other. No themes were identified for other.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

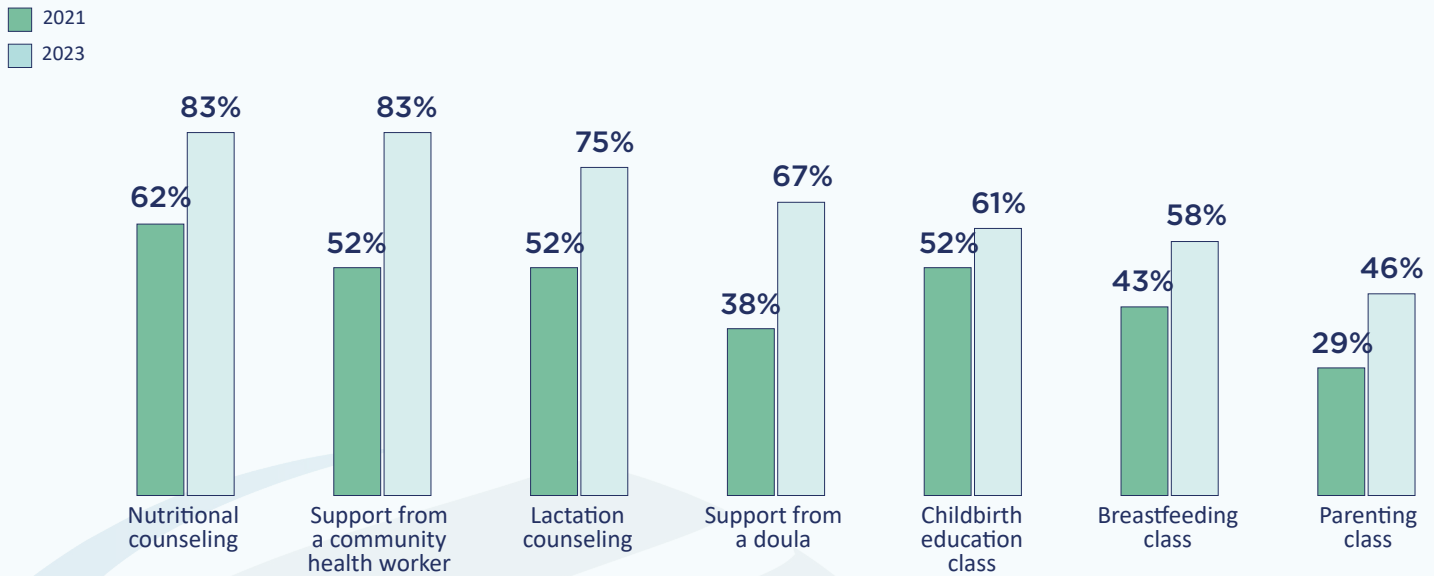
## Provider Types Health Plans Contracted With to Serve as a Primary Care Provider For Maternal and Perinatal Health

	2017	2018	2019	2020	2021	2023
Nurse practitioners	78%	82%	69%	90%	90%	88%
Nurse-midwives	78%	47%	31%	53%	52%	71%

Note: 2022 data are not available as the survey was changed from retrospective to current in 2023.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

## Year-to-Year Comparison for Medicaid Health Plans' Covered Benefits for Pregnant Individuals



Note: 2022 data are not available as the survey was changed from retrospective to current in 2023.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."

## Trends in Provider Settings Medicaid Health Plans Contracted with to Provide Maternal and Perinatal Health

	2017	2018	2019	2020	2021	2023
Freestanding family planning clinics	50%	100%	100%	79%	62%	67%
Planned Parenthood clinics	50%	100%	100%	90%	57%	67%

Note: 2022 data are not available as the survey was changed from retrospective to current in 2023.

Source: Institute for Medicaid Innovation. "2023 Annual Medicaid Health Plan Survey."