



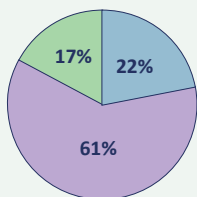
Annual Medicaid Managed Care Organization Survey Maternal & Perinatal Health

Demographics

In its seventh year, the 2024 survey findings represent health plan data from almost every state with Medicaid managed care. The annual survey collected information at the parent company/corporate levels and is intended to equip Medicaid stakeholders with the information needed to accurately articulate the national narrative about Medicaid managed care. The survey respondents are representative of the national demographics of all Medicaid health plans.

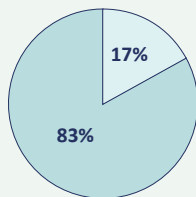
Health Plan Tax Status

- Private Nonprofit
- Private For-Profit
- Government or Other



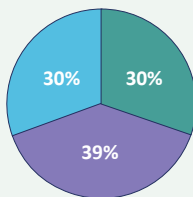
Health Plan Markets

- Single State
- Multistate



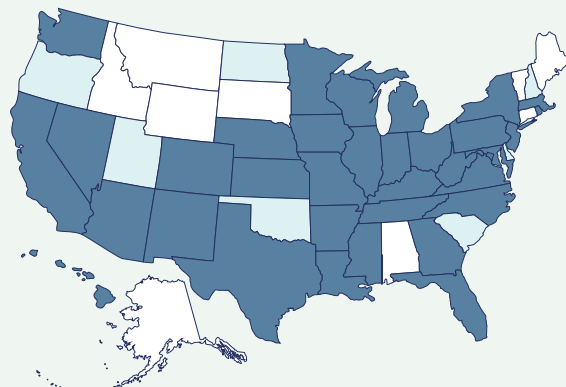
Health Plan Size

- Small Health Plans (<250K Covered)
- Medium Health Plans (250K–1 Million Covered)
- Large Health Plans (>1 Million Covered)



Note: Percentage does not equal 100% due to rounding.

Health Plan States



- Managed Care States Represented in Findings (states with capitated managed care)
- Managed Care States NOT Represented in Findings
- States without Medicaid Managed Care

Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Contracted Primary Care Providers for Maternal & Perinatal Health

Nurse-Midwife/ Certified Nurse Midwife (CNM)

Advanced practice nurse with either a university-based master's or doctoral degree. CNMs are trained in education programs that are accredited by ACME, the Accreditation Commission for Midwifery Education.

Certified Professional Midwife

Has varying educational and/or training experiences that might include work as an apprentice.

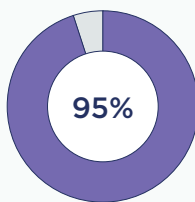
Certified Midwife

Graduate from a masters-level midwifery education program that is also accredited by ACME (Accreditation Commission for Midwifery Education). The training is similar to that of a CNM, but they do not have a nursing degree.

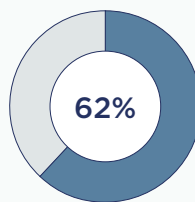
Licensed Midwife

Individual who has been issued a license to practice midwifery by a licensing board in the state where they practice. This is a legal designation conferring certain rights, restrictions, and legal status as a practitioner and is not the same as certification or credentialing by a midwifery education or accreditation board.

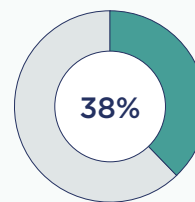
Nurse Practitioners



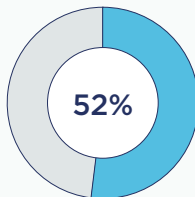
Certified Nurse Midwives



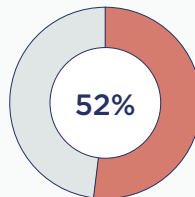
Certified Professional Midwives



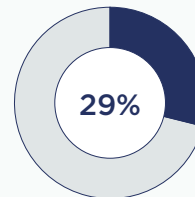
Certified Midwives



Licensed Midwives



Other*



Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Notes: *Other includes obstetricians, gynecologists, perinatologists, doulas, mental health therapists for pregnancy/postpartum periods, registered dietitians for pregnant and postpartum, and physician assistants. Five percent (5%) of health plans selected "none."


83%

of responding Medicaid health plans are responsible for managing maternal/perinatal health benefits.

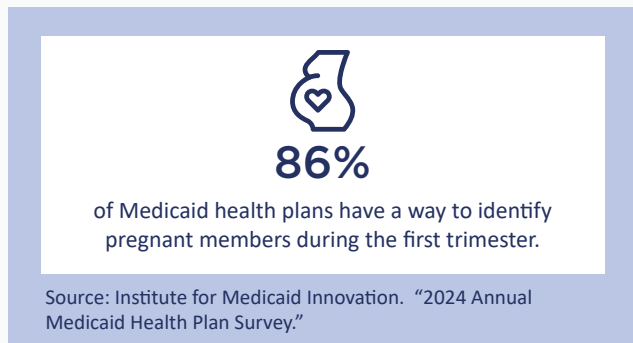
Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Medicaid Health Plans' Contracted Settings to Provide Members with Sexual and Reproductive Health Care Including Pregnancy, Childbirth, and the Postpartum Period

	Small Health Plans	Medium Health Plans	Large Health Plans	All Health Plans
Federally Qualified Health Centers	86%	88%	100%	91%
Freestanding family planning providers	71%	63%	100%	76%
Freestanding birth centers	57%	50%	83%	62%
Planned Parenthood health centers	43%	63%	83%	62%
Telehealth platforms	43%	63%	67%	57%
Other*	14%	0%	17%	10%

Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Notes: *Other includes maternal fetal medicine, obstetrician offices. No health plans selected "none."



How Medicaid Health Plans Identify Pregnant Members

Electronic health record, claims data, laboratory results, encounter data, or provider information (e.g., Obstetric Needs Assessment Form)



Members self-identify through case managers or member services



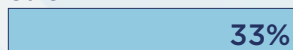
Enrollment data received from state



Health information exchange



Other*



Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Note: *Other includes internal risk stratification using claims data, using a public-private collaboration of health care organizations, specific algorithms, Maternal Prenatal Risk Assessment (MPRA), enrollment into the Delfina app, incentive for member self-identification, emergency notification service (ENS) in some markets.

Medicaid Health Plans' Covered Ancillary Benefits for Pregnant Members

100%	Support from a social worker and/or nurse case manager	
91%	Lactation counseling (e.g., postpartum services provided by a lactation consultant)	
91%	Nutritional counseling	
86%	Support from a community health worker	
76%	Breastfeeding or chestfeeding education	
76%	Childbirth education	
67%	Comprehensive dental care	
67%	Physical therapy	
62%	Services through telehealth.^	
57%	Support from a doula	
52%	Group prenatal care (e.g., CenteringPregnancy)	
52%	Parenting education	
33%	Acupuncture	
24%	Other*	

Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Notes: ^Telehealth services include: Teladoc for all members at no cost. Members can visit their provider via telehealth, including doula, mental health, and registered dietician services through Delfina applications. Televideo visits with case managers and community health assistants and virtual appointments are all available services via telehealth and telehealth related to lactation, doula services, urgent care. *Other includes comprehensive vision care, medically necessary durable medical equipment, Delfina application, lactation via telehealth, transportation, chiropractic services, and meals on wheels. No health plan selected "none."

Provider Types Where Increased Medicaid Reimbursement Rates Would Help Health Plans Address Sexual and Reproductive Health Needs

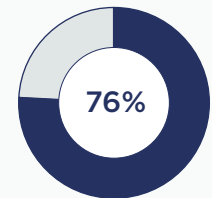
	Small Health Plans	Medium Health Plans	Large Health Plans	All Health Plans
Behavioral health providers	57%	75%	67%	67%
Certified professional midwives	57%	75%	67%	67%
Freestanding birth centers	29%	88%	83%	67%
Certified nurse midwives	43%	63%	83%	62%
Certified midwives	43%	75%	50%	57%
Community health workers	57%	63%	50%	57%
Doulas	14%	75%	83%	57%
Licensed midwives	43%	63%	67%	57%
Perinatal community health workers	43%	75%	50%	57%
Perinatal nutritionist	29%	63%	33%	43%
Other*	0%	0%	50%	14%

Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

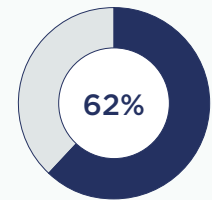
Notes: *Other includes lactation support providers (in-home support), maternal/newborn home visitation programs, high risk obstetricians, obstetricians in isolated areas, providers with Maternal Mental Health training/awareness and lactation consultants. Fourteen percent (14%) of health plans selected "none."

Provider Settings Medicaid Health Plans Contracted with to Provide Maternal and Perinatal Health in 2024

Freestanding family planning clinics

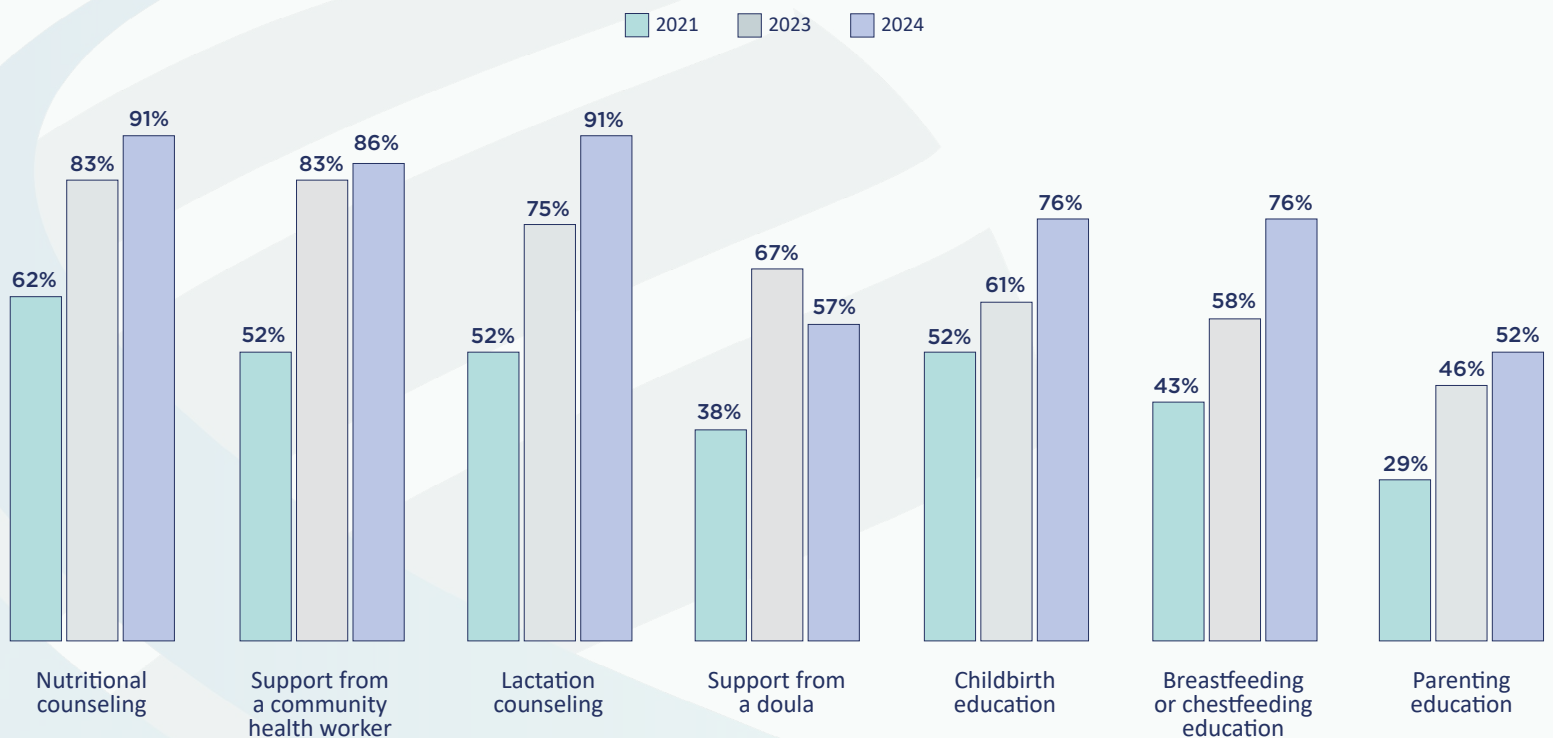


Planned Parenthood clinics



Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Year to Year Comparison of Medicaid Health Plans' Covered Benefits for Pregnant Individuals



Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Note: 2022 data is not available as the survey was changed from retrospective to current in 2023.

How State Medicaid Agencies Could Further Assist Health Plans in Addressing the Maternal/Perinatal Health Needs of Members

Establish equitable and sustainable payment levels for doulas	75%
Establish equitable and sustainable payment levels for midwives	75%
Establish sustainable payment levels for behavioral health providers	70%
Improve data sharing between government agencies (e.g., Child Welfare System, Justice System) and managed care organizations	70%
Improve data sharing between managed care organizations and community-based organizations	70%
Improve data sharing between the state and managed care organizations	70%
Improve quality of data sharing between the state and managed care organizations	70%
Facilitate contracting with community-based organizations	65%
Improve data sharing between managed care organizations and provider groups	60%
Increase resources to support partnerships facilitation	60%
Establish sustainable payment levels for perinatal physicians	55%
Establish equitable and sustainable payment levels for births in freestanding birth centers	55%
Remove regulatory burdens and obstacles for midwives to practice at the top of their license	55%
Remove regulatory burdens and obstacles for freestanding birth centers	45%
Remove coverage restrictions for reproductive health care	35%
Remove regulatory burdens and obstacles for home births	30%
Other*	10%

Source: Institute for Medicaid Innovation. "2024 Annual Medicaid Health Plan Survey."

Notes: *Other includes adding doulas as a covered benefit under Medicaid, live data exchange, childcare options to allow families access to care, and mobile care. Five percent (5%) of health plans selected "states cannot provide further assistance."