



INSTITUTE FOR
MEDICAID INNOVATION

Welcome to the September Newsletter

Get the latest on the following topics:

- Join Us in Washington D.C. to Celebrate IMI's 10th Anniversary
- National Strategic Medicaid Maternal Health Coalition Convenes in Colorado
- Doula Learning and Action Collaborative Brings Together Champions
- IMI on the Road: Sharing Medicaid Knowledge Across the Country
- Seeking Youth Representatives to Join IMI Governing Board
- Ask Me About Medicaid: IMI Swag Store is Open

Join Us in Washington D.C. to Celebrate IMI's 10th Anniversary!





For the past decade, IMI has worked alongside dedicated advocates, leaders, and partners to drive progress in Medicaid. Now, we're gathering to reflect on our journey, recognize our community, and look ahead to the next ten years.

We'd be honored to have you join us for a landmark occasion: the Institute for Medicaid Innovation's 10th Anniversary Celebration!

This special event aboard the **Odyssey DC City Cruise** will include: a seated lunch, a silent auction, an awards ceremony honoring champions of Medicaid innovation, and time to connect with changemakers and supporters across the country during this time of profound change.

[Learn more and reserve your seat TODAY!](#)

The National Strategic Medicaid Maternal Health Coalition Launches!



In September 2025, members of the National Strategic Medicaid Maternal Health Coalition came together in Denver, Colorado for their first annual convening. The Institute for Medicaid Innovation and Elephant Circle organized the convening, which included shared learning sessions about regulatory processes in Medicaid and anticipated changes to the Medicaid program as a result of the passage of [H.R. 1 OBBA](#) (a.k.a. OB3). Partners also engaged in workshops focused on community power-building and strategic communications, sponsored by Perigee Fund, as well as opportunities to learn from each other's work aligned with the [Five Big Ideas](#) that emerged from our 2023 [Maternal Health Equity Policy Summit](#).

With support from the Robert Wood Johnson Foundation and Merck for Mothers, the five-year coalition is structured around key elements and activities designed to address systemic barriers, enhance care delivery, build community power, share learnings, and foster collaboration to improve maternal health in Medicaid.

Doula Learning and Action Collaborative Brings Together Champions



In June 2025, IMI convened teams from Alabama, California, Nevada, Nebraska, Oregon, Texas, and the District of Columbia to continue to advance their efforts to improve access to and utilization of doula services in Medicaid.

Participants were charged with developing measurable goals that were specific, time-bound and rooted in their collective understanding of the local landscape, the diverse array of community needs, and the most relevant opportunities for systems change. Teams also engaged in shared learning and networking, making the in-person convening a rich and fertile ground for ongoing collaboration in coming years! Learn more about the in-person convening [here](#).

IMI on the Road: Sharing Medicaid Knowledge Across the Country



In May, IMI staff hit the road to participate in this year's [Indigenous Birth Conference](#) in Tempe, Arizona, where they co-presented with Elephant Circle an interactive session on foundational Medicaid knowledge with an emphasis on how to leverage the program to better support Tribal Nations. They also forged new connections and learned about traditions, priorities, and opportunities held and led by Indigenous midwives, birth workers, and healers.

Next month, IMI's founding executive director, Dr. Jennifer Moore, will be delivering opening remarks during the [National Maternal Health Symposium](#) organized by Healthy Birth Day, Inc., the nonprofit organization behind the Count the Kicks stillbirth prevention program. Also in October, Dr. Moore will be presenting during multiple sessions at [The Council of State Governments](#), including during a panel discussion with [KFF](#), [National Association of Medicaid Directors](#), and [Center for Budget and Policy Priorities](#).

Seeking Youth Representatives to Join IMI Governing Board



Are you or someone you know between the ages of 18 and 25? Your voice matters - Become a Youth Board Member! Are you passionate about making a difference in your community? If you care about improving the lives of those with Medicaid insurance, their families, and communities we want to hear from you! Use your voice and real-life experience to contribute to the work that we do at IMI. Learn more [here](#). Nominate someone or [apply](#) to become a youth member of IMI's Governing Board and be a part of driving meaningful change!

Check Out the IMI Swag Store



[IMI swag](#) is the perfect gift for the people in your life who love health policy, detailed research, and national programs that support our entire community. Our online store has everything you're looking for: T-shirts, bags, blankets, and more. Even better, your purchase will support IMI's work and make a difference in the lives of the families and partners we serve.

Donate

It's not the statistics that make Medicaid real.



It's when you **love** one of the numbers.

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The Institute for Medicaid Innovation (IMI) is a 501(c)3 national nonprofit, nonpartisan research and policy organization focused on providing evidence of innovative solutions that address important clinical, research, and policy issues in Medicaid through multi-stakeholder engagement, research, data analysis, education, learning collaboratives, quality improvement initiatives, and dissemination and implementation activities. IMI is not a membership or trade association and is funded exclusively through research grants and contracts.

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